

MSU Equine Conference 2009

Trade Show Exhibitor Registration

REGISTRATION DUE: APRIL 1, 2009
EARLY BIRD REGISTRATIONS DUE FEBRUARY 10, 2009 to:

Julie Hager, Animal & Range Sciences
 PO Box 172900
 Bozeman, MT 59717-2900

(Please enter information *as you want it to appear* in the program and in advertisements.)

Name of Business/Organization: _____

Contact Person: _____

Mailing Address: _____

Town: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Electricity *Available Upon Request*.....electricity needed?

EXHIBIT INFORMATION:

	Early Bird Fee (Feb 10)	Standard Fee (April 1)
Platinum Exhibitor <i>Double Booth-Includes 2 skirted 8' x 3' tables, 2 registrations, & additional signage</i>	<input type="checkbox"/> \$165.00	<input type="checkbox"/> \$190.00
Gold Exhibitor <i>Single Booth-Includes 1 8' x 3' skirted table, 1 registration</i>	<input type="checkbox"/> \$90.00	<input type="checkbox"/> \$115.00
Silver Exhibitor <i>Half booth-Includes 1/2 of 8' x 3' skirted table (shared) for a 4'x3' total space, 1 registration</i>	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$70.00
Outdoor Exhibitor/GranTree <i>Designed for Trailer, Tractor or Truck Dealers. VERY limited availability. Placement in front of Conference Center doors; 1 registration.</i>		<input type="checkbox"/> \$50.00
Outdoor Exhibitor/Miller Pavilion (2 days!) <i>Designed for Trailer, Tractor or Truck Dealers. Limited availability. Placement at Miller Stock Pavilion entrance during Friday clinic & demonstration, and Saturday horse sale. Includes 1 conference registration.</i>		<input type="checkbox"/> \$60.00
Stallion & Producer Row <i>Reserved 2'h x 4'w foot space for displaying poster of stallion, ranch or program. (Opportunities available to exhibit stallion at MSU Top of the West Ranch Horse Sale – Call for Details; 994-7953)</i>		<input type="checkbox"/> \$25.00

****Receive 10% Discount: Advertise in the Horse Sale Catalog!****

Want more exposure?

Opportunities exist for **sponsorships** and **advertising**.

Sponsors are *recognized* as exclusive sponsor of function with signs and recognition in conference program. All sponsorships offered on a first come, first serve basis; *additional sponsorship options available*.

Sponsorships:

- Morning Refreshment Break: \$150.00
- Lunch: \$350.00
- Afternoon Refreshment Break: \$150.00
- Friday Evening Program with Dr. Heird: \$250.00

Advertising Opportunities:

Ad space is available in MSU's *Top of the West Ranch Horse Sale Catalog*. Catalogs will be mailed across state to prospective buyers, as well as made available to conference participants.

- Full Page Ad in Sale Catalog: \$100.00
- Half Page Ad in Sale Catalog: \$ 50.00
- Business Card Ad in Sale Catalog: \$ 40.00
- Arena Banner: \$125.00

TOTAL DUE:** _____

****Any trade show exhibitors who also advertise in the Horse Sale Catalog will receive a 10% discount on the total cost of their trade show booth and advertisements.**

Please make checks payable to MSU Animal & Range

Advertisement Information:

- Advertisement sizes:
- Full Page: 5"w X 8"h
- Half Page: 5"w X 4"h

Advertisements must be provided ready to print in electronic form or hard copy no later than March 5, 2009. Business Card ads will only include FRONT of business card. To include back of business card, you will need to purchase 2 ad spaces. Arena banners must be delivered no later than April 13, 2009 and will be hung for all arena events including clinic and the horse sale.

OTHER INFORMATION:

Please list any special drawings/giveaways you will have at your space that we can use to promote your presence at the conference (mugs, videos, hats, scholarships, shirts, bag of feed, etc).

EXHIBITOR PROVISIONS:

Default Occupancy. Any exhibitor failing to occupy booth space for which he has contracted will be held liable for such space at the full rental price. In the event said space(s) is not occupied by 8:00 a.m. on Saturday, April 18, 2009, Animal & Range Sciences shall have the right to use the space at its own discretion.

Event Layout. All exhibit tables are 8' X 3' unless changes have been noted to convention management prior to the start of the event. Silver Exhibitors will share tables and receive one half of an 8' x 3' table for a total booth space of 4' x 3'.

Set Up/Take Down. All exhibitors will be allowed to begin booth set up beginning at (but not before) 7:30 PM, Friday, April 17th OR 6:00 am, Saturday, April 18 and begin taking down booths at 3:15 pm or at the exhibitor's discretion. Booths **must** be removed before 9:00 PM, Saturday, April 18.

Security. Neither Animal & Range Sciences nor the GranTree Inn will be responsible for items stolen or lost. Take valuables with you when you leave your booth!

Insurance. Exhibitors shall indemnify and hold harmless the Animal & Range Sciences, Montana State University, and their service agents from all liability (damage or accident) which might ensue from any cause resulting of connecting with the transportation, placing or removing or displaying of exhibits. Each exhibitor shall secure insurance at their own cost and expense.

Safety Guards and Protection. Guests of the show must be properly protected from harm or injury. *Please take care of wires that might trip participants or items in precarious positions.*

Defacing of Facility. Exhibitors are liable for any damage to building floors, walls or standard booth equipment. Exhibitors may not use nails, screws or fasteners of any kind or apply paint, lacquer, adhesive or any other coating on building walls, floors, or standard booth equipment.

Cancellation Policy. All cancellations received on or prior to April 1, 2009 will be reimbursed by Animal & Range Sciences in full. Cancellation after that date will be at the full discretion of Animal & Range Sciences.

I hereby accept the provisions set forth by MSU Department of Animal & Range Sciences as the governing rules for this event.

Authorized Representative

Date